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[NaturaLawn.com](http://NaturaLawn.com)

**FOR IMMEDIATE RELEASE**

March 28, 2019

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**NaturaLawn of America Selected a 2019 Top 100 Franchise**

**FREDERICK, MD** — Franchise Gator, an online franchise directory, has chosen NaturaLawn® of America as a 2019 [Top 100](#) franchise. This is the 6<sup>th</sup> annual Top 100 list Franchise Gator has released, and was developed to assist prospective franchisees in their search for a franchise opportunity to invest in. The list focuses on identifying franchisors with strong growth potential at an investment level more in line with the average franchise buyer.

NaturaLawn® of America is ranked 15<sup>th</sup> in overall franchise opportunity. The ranking was developed using a formula based on several criteria, including financial stability, growth, sustainability, profitability, transparency and franchisee satisfaction.

“Each opportunity on the Top 100 list has demonstrated strong growth potential coming into the new year,” said Eric Bell, General Manager at Franchise Gator. “Not only are these opportunities among the very best in the industry, they also offer a solid investment for the everyday franchise buyer.”

Blaine Young, Franchise Sales & Development for NaturaLawn® of America said, “We are excited to be ranked the 15<sup>th</sup> spot this year! It has been an exciting journey to grow our franchise.” Young explains the success as the result of collaboration at every level in the NaturaLawn franchise system. “It is a win for the entire NaturaLawn of America family—from the franchise owners, to every single Home Office staff member.”

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Headquartered in Frederick, Maryland, NaturalLawn of America is a national lawn care franchise system with 36 owners holding 91 licenses, and servicing over 100,000 customers in 24 states and the District of Columbia. For more information, please visit us on the web at [www.NaturalLawn.com](http://www.NaturalLawn.com).

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