



2021 Grand
Prize Winner
Autumn Moore



The Dan Collins Scholarship Award

The Dan Collins Scholarship Award was first introduced during the 2017 Annual Franchise Owners' Meeting. The award is in memory of Dan Collins, a past franchise owner who passed away from cancer in 2005.

Dan was a "larger than life" gentleman who always had a funny story to share, an encouraging word for his fellow owners, and a big heart for giving his best to help others. Dan's efforts in promoting NaturaLawn and his franchise in the Richmond, VA area can be summed up by a simple five-word question which he was so fond of saying; "Can I get you started?"

Dan was the consummate sales person but not because he "pushed" people to buy. His methodology was not to "sell", but rather to "help." In doing so, Dan "helped" many consumers become NaturaLawn® customers.

The Dan Collins Scholarship Award currently provides three stipends to the winning students to be used towards their college education. The first-place winner will receive a \$4,000 award, second-place winner will receive \$2,000, and a \$1,000 award will be given to the third-place winner. Application submissions to The Dan Collins Scholarship Award (including all essays,

letters of recommendation, transcripts, etc.) should be postmarked no later than May 1, 2022 for this year's award.

In addition to the completed application and a possible interview with NaturaLawn® management, the following criteria will be considered during the decision process:

- The applicant should be a current high school senior or enrolled as a full-time student in a two-year Associate Degree or four-year Bachelor Degree College/University program.
- Submission of a transcript showing a high school or current College/University GPA level of at least 2.5.
- A one page essay explaining why you should receive this award.
- A one page essay recounting how you may use your degree and knowledge gained from your education.
- Up to three letters of recommendation.
- Preference may be given to NaturaLawn® employee's children.
- Preference may be given to students enrolled in/with experience in the field of turfgrass management.

Applications must be submitted by May 1, 2022:

BY MAIL:

NaturaLawn of America
ATTN: Dan Collins Scholarship
1 East Church Street
Frederick, MD 21701

BY EMAIL:

NaturaLawn of America
Scholarship@NaturaLawn.com





The **Dan Collins** Scholarship Award Application

*Presented by the
NaturaLawn® Franchise System*

First Name _____ Last Name _____ Middle Initial _____

Date of Birth _____ Gender ☐ Female ☐ Male US Citizen ☐ Yes ☐ No

If not a United States Citizen, list your type of legal United States residency _____

Current Address _____

City _____ State _____ Zip _____

Cell Phone _____ Home Phone _____

Current or intended field of college level of study _____

College or University you will be attending this fall _____

Address _____

City _____ State _____ Zip _____

Will you be taking 12 or more credit hours this coming semester? ☐ Yes ☐ No

List any academic awards, extracurricular activities, leadership roles, etc., to be considered for this scholarship.

Applicant Signature _____ Date _____

